## **Question Paper**

Exam Date & Time: 19-Jun-2024 (10:00 AM - 12:30 PM)



## MANIPAL ACADEMY OF HIGHER EDUCATION

SECOND SEMESTER BSc HEALTH SCIENCES DEGREE EXAMINATION - JUNE 2024 SUBJECT: BHS-1204 - ENGLISH AND COMPOSITION II (NEW SCHEME)

Marks: 60 Duration: 150 mins. Answer all the questions. Answer the following questions in 40-50 words each: 2A) What are the various strategies to write a reply to a Complaint Letter? (2) 2B) What is a Job Application Letter? (2) 2C) What are the various kinds of essays? (2)2D) Briefly outline two differences between Descriptive Speech and Narrative Speech. (2) What does a welcome speech mean? 2E) (2)2F) What do you mean by Brochure Writing? (2) Answer the following questions in 60-80 words each: 3A) Explain any four steps to write an essay. (3)Draft a formal email to a reputable health organization expressing your interest in volunteering, 3B) (3) describing your academic background and previous volunteer experiences, and requesting information on available placements. 3C) Write in brief about Expository Speech. (3) 3D) Read the passage carefully and write a summary that concisely captures the essential ideas: (3) Passage:

Social isolation can have significant psychological effects, impacting mental health in various ways. Prolonged periods of isolation can lead to feelings of loneliness, anxiety, and depression. These emotional states are often exacerbated by the lack of social support and interaction, which are crucial for maintaining mental well-being. In addition to emotional impacts, social isolation can also affect cognitive functions, leading to problems with concentration, memory, and decision-making. Furthermore, the absence of regular social contact can weaken the immune system, making individuals more susceptible to illnesses. To mitigate these effects, it is important to find ways to stay connected with others, even if physical interactions are limited. Engaging in virtual social activities, maintaining regular communication with friends and family, and seeking professional help if needed are effective strategies to combat the negative psychological impacts of social isolation.

3E)	Write in detail about any three strategies to maintain Sensitivity in Digital Media Communication.	(3)
3F)	You are planning to buy a new smartphone. Write a Letter of Enquiry to a smartphone company to solicit information about the latest smartphones available in your budget.	(3)
	he following questions in 100 words each:	(5)
4A)	Write an essay on 'Marriages arranged by family elders last longer.'	(5)
4B)	Write a job application letter and a CV to be sent in response to the advertisement posted in <i>The Times of India.</i> 'Wanted an experienced Gynecologist for Max Super Speciality Hospital, New Delhi.'	(5)
	End	